



# **NAPCORE**

## **H.3.3 Read the manual !**

3th November 2022

# Welcome

NAPCORE Mobility Data Days  
**Trainings: Read the manual!**  
3rd November 2022 - 15:30 - 17:00



# Objectives

To enable enhancement of knowledge  
by identifying needs

To increase level of engagement of  
national/local stakeholders by building  
communication skills



# Outline

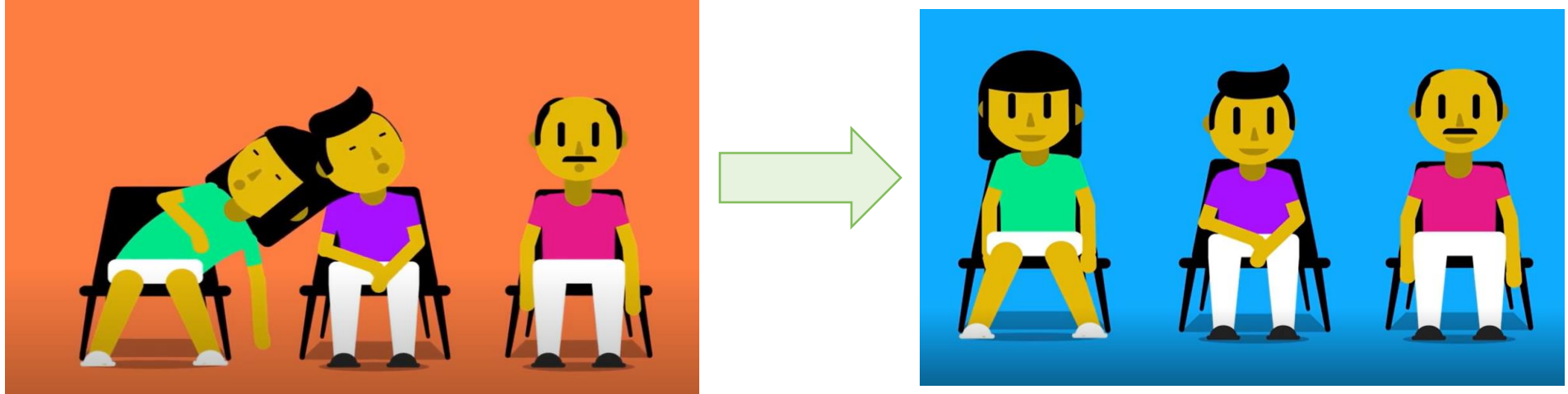
- How to communicate with your audiences – useful tips and tools proposed by NAPCORE (presentation)
- Current challenges on engaging stakeholders and how to overcome them (panel session)
- Collection of needs for training and guidance for efficient implementation of NAPs (discussion)
- NAPCORE supportive material for training organisers

# Let's get to know you



<https://forms.office.com/r/LwCFBqrpvh>



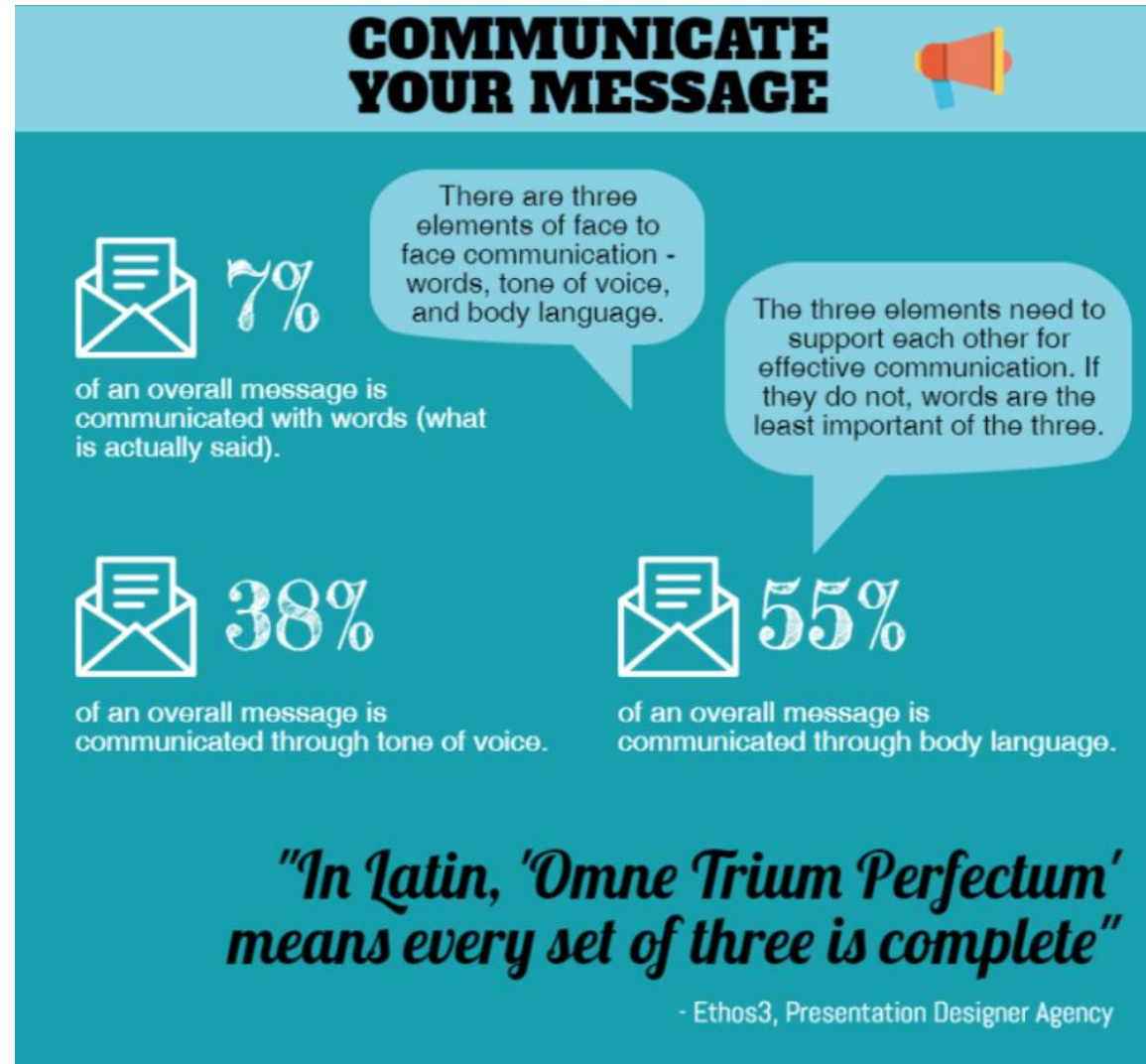


# How to reach your audience

# How to reach your audience

**(2) Make Body Language Your Superpower - YouTube**

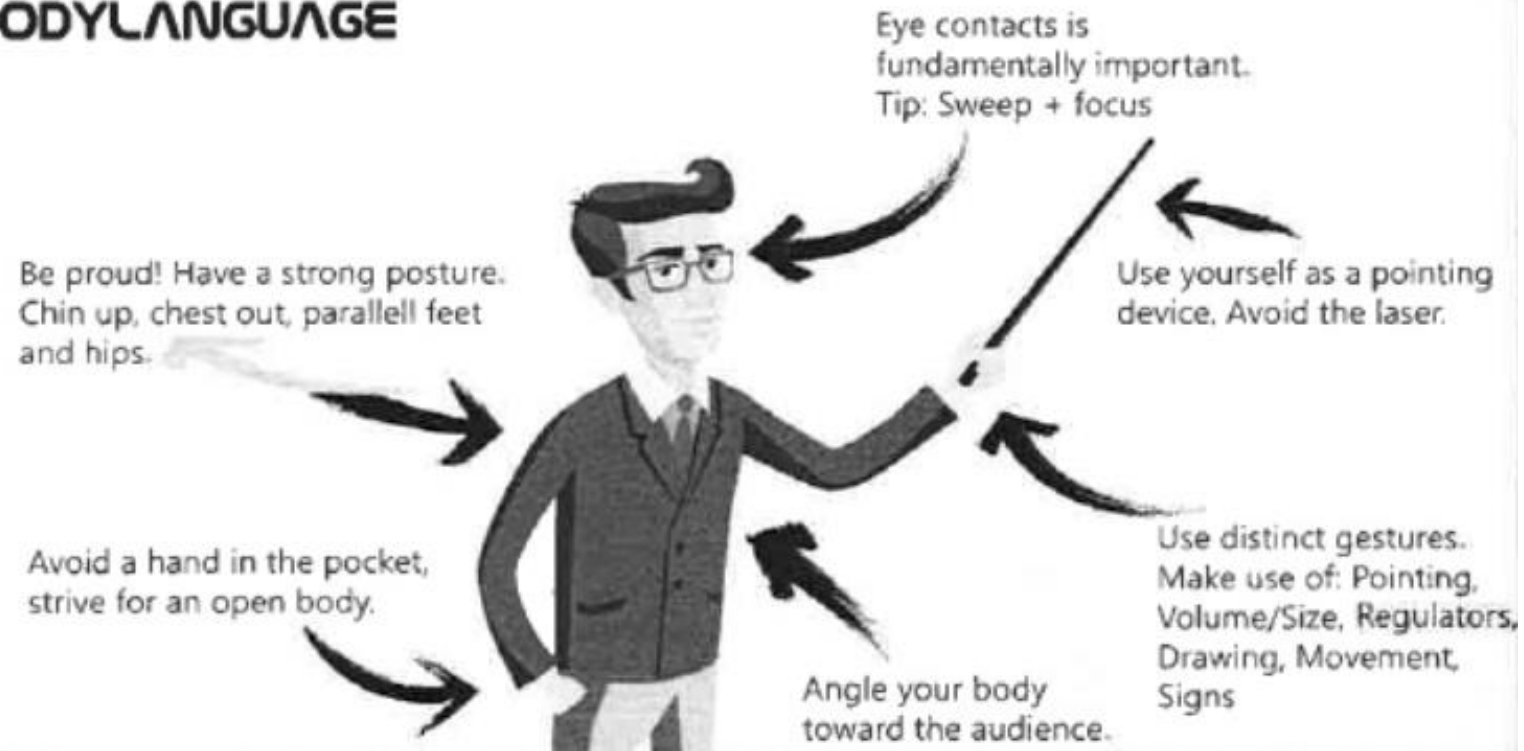
# The Do's of presenting





# The body language

## BODYLANGUAGE



# The Do's of presenting



# The Don'ts of presenting

## KEEP THEIR ATTENTION



**12s**

is the average attention span (in seconds) of humans in 2000.

On average, our attention span has decreased quite considerably. This is relevant when it comes to presenting, as you need to ensure you grab the attention of your audience and maintain that attention.

**8s**

is the average attention span of humans in 2016.

**9s**

is the average attention span of a gold fish.

"The optimal attention span for an audience, i.e the attention span that can be comfortably held by an interested human engaged in listening to a speaker, is not five to ten minutes.

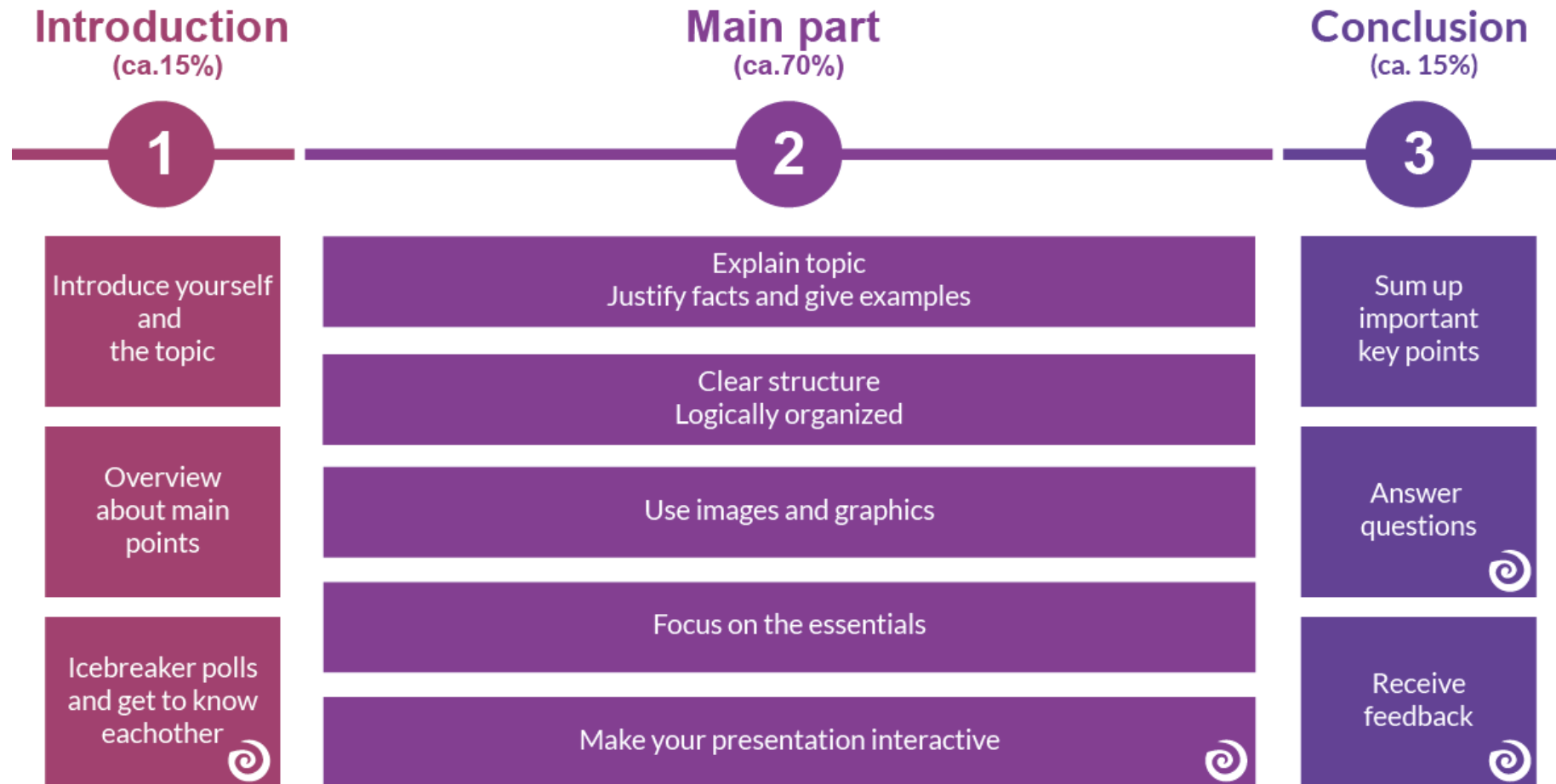
***Instead, it is approximately twenty (20) minutes."***

- Alf Rehn, Professor of Management, Speaker and Writer

# The Don'ts of presenting









# Structure of the presentation



# Other useful things to consider

## USEFUL CONSIDERATIONS

 <p>Make sure that your powerpoint is in a compatible format, depending on the computer.</p>	 <p>Find out who your audience will be and whether it will be a whole room full of people or just presenting to three people.</p>
 <p>Have your presentation on a backup USB stick in case of any technical issues, and email yourself a copy as well.</p>	 <p>Plan what to wear the night before. Opt for an outfit that looks professional but will also make you feel confident.</p>
 <p>Check what room you will be presenting in and whether that room has all the right equipment you will need.</p>	 <p>Print out any handouts in advance, that you might want to provide the audience with during the presentation.</p>



# Current challenges on engaging stakeholders and how to overcome them

Exchange of experiences

# Collection of needs for training/guidance for efficient implementation of NAPs (discussion)

Discussion



What are from your perspective the main topics you would like to receive a training or guidance?



<https://forms.office.com/r/ddShHGbjLk>

# 02- Training and guidance

1. What are from your perspective the main topics you would like to receive a training or guidance?

- ☐ On technical matters (e.g. how to use and implement the data standards which conform with the Delegated Regulations, what should be the NAP architecture to implement etc.)
- ☐ On strategic decision making (e.g. conditions on data re-use, governance of data, governance of NAP etc.)
- ☐ On building communication skills to engage stakeholders to follow recommendations
- ☐

Andere

# NAPCORE supportive material for training organisers

Presentation

# Tools

- Approval of trainings according to NAPCORE budget
- Feedback Questionnaire
- Training Guidelines
- Report training

[NAPCORE \[all partners\] - H3.3 - All documenten \(sharepoint.com\)](#)

# Teamworks

[good teamwork and bad teamwork - YouTube](#)



# Thank you for the attention

## Contacts:

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